| Rank | Player | Team | Position | World Cup Shirt No. | Avg. Player Rating | Total Social Media Following | Av. Monthly Search Volume | Total Score |
|---|---|---|---|---|---|---|---|---|
| 1 | James Rodriguez | Colombia | Midfield | 10 | 8.43 | 90,093,717 | 72,347,500 | 88.75 |
| 2 | Neymar da Silva Santos Júnior | Brazil | Forward | 10 | 8.24 | 336,502,716 | 88,191,550 | 88.25 |
| 3 | Lionel Messi | Argentina | Forward | 10 | 8.2 | 235,108,250 | 42,526,400 | 86.5 |
| 4 | Arjen Robben | Netherlands | Forward | 11 | 8.37 | 8,707,088 | 20,452,500 | 81.75 |
| 5 | Karim Benzema | France | Forward | 10 | 7.91 | 118,933,222 | 14,294,200 | 81.5 |
| 6 | Eden Hazard | Belgium | Forward | 10 | 7.98 | 56,959,805 | 18,067,050 | 81 |
| 7 | Alexis Sanchez | Chile | Forward | 7 | 8.17 | 11,958,350 | 26,880,100 | 79.5 |
| 8 | Cristiano Ronaldo | Portugal | Forward | 7 | 7.73 | 740,804,570 | 115,540,000 | 77.75 |
| 9 | Thomas Muller | Germany | Forward | 13 | 7.98 | 35,563,227 | 8,269,100 | 77 |
| 10 | Isco (Francisco Román Alarcón Suárez) | Spain | Midfield | 22 | 8.29 | 86,427,862 | 1,907,600 | 76.25 |
| 11 | Kylian Mbappé | France | Forward | 10 | 7.75 | 97,298,429 | 10,459,000 | 75.25 |
| 12 | Yerry Mina | Colombia | Defender | 13 | 8.35 | 3,503,334 | 5,336,000 | 74 |
| 13 | Mats Hummels | Germany | Defender | 5 | 7.81 | 11,815,091 | 15,142,000 | 73.75 |
| 14 | Harry Kane | England | Forward | 9 | 7.73 | 28,466,952 | 115,540,000 | 73.5 |
| 15 | Kevin De Bruyne | Belgium | Midfield | 7 | 7.75 | 36,233,577 | 6,142,450 | 70.75 |
| 16 | Toni Kroos | Germany | Midfield | 18 | 7.6 | 76,735,439 | 13,795,400 | 68.5 |
| 17 | Tim Howard | USA | Goalkeeper | 1 | 7.9 | 2,440,921 | 8,415,000 | 68.5 |
| 18 | Miralem Pjanic | Bosnia & Herzegovina | Midfield | 8 | 8.2 | 13,988,186 | 847,400 | 66.25 |
| 19 | Douglas Costa | Brazil | Forward | 7 | 7.73 | 12,575,726 | 5,768,000 | 65.5 |
| 20 | Xherdan Shaqiri | Switzerland | Midfield | 23 | 7.74 | 7,145,000 | 5,372,400 | 64.75 |
| 21 | Casemiro (Carlos Henrique Casimiro) | Brazil | Midfield | 5 | 7.66 | 37,881,536 | 3,157,000 | 64.5 |
| 22 | Dani Alves | Brazil | Defender | 2 | 7.53 | 58,922,515 | 9,800,000 | 64 |
| 23 | Mario Mandzukic | Croatia | Forward | 17 | 7.67 | 3,280,531 | 9,129,500 | 63.25 |
| 24 | Antoine Griezmann | France | Forward | 7 | 7.51 | 67,038,338 | 12,415,000 | 62.5 |
| 25 | Kieran Trippier | England | Defender | 12 | 8.03 | 1,398,233 | 1,907,600 | 61.75 |
| 26 | Stefan de Vrij | Netherlands | Defender | 3 | 7.9 | 1,899,664 | 1,782,200 | 60.5 |
| 27 | Angel Di Maria | Argentina | Midfield | 7 | 7.89 | 37,793 | 12,060,200 | 60 |
| 28 | Ricardo Rodriguez | Switzerland | Defender | 13 | 8.12 | 991,582 | 1,776,600 | 59.5 |
| 29 | Wildfred Ndidi | Nigeria | Midfield | 4 | 7.77 | 922,222 | 4,108,500 | 59.25 |
| 30 | Marcos Rojo | Argentina | Defender | 16 | 7.55 | 4,187,871 | 8,809,000 | 58.75 |
| 31 | Keylor Navas | Costa Rica | Goalkeeper | 1 | 7.45 | 30,072,748 | 15,637,100 | 56.5 |
| 32 | Kasper Schmeichel | Denmark | Goalkeeper | 1 | 7.51 | 2,519,905 | 14,312,000 | 55.25 |
| 33 | Javier Mascherano | Argentina | Midfield | 14 | 7.53 | 18,704,808 | 2,416,500 | 55 |
| 34 | Mathieu Valbuena | France | Midfield | 8 | 7.56 | 1,677,246 | 5,505,600 | 53.75 |
| 35 | Serge Aurier | Ivory Coast | Defender | 17 | 7.65 | 2,043,817 | 1,665,000 | 52.25 |
| 36 | Edinson Cavani | Uruguay | Forward | 21 | 7.75 | 2,884 | 4,795,000 | 51.75 |
| 37 | Paul Pogba | France | Midfield | 6 | 7.44 | 91,209,171 | 3,822,500 | 51 |
| 38 | Philippe Coutinho | Brazil | Forward | 9 | 7.6 | 88,595 | 8,875,000 | 50.25 |
| 39 | Yacine Brahimi | Algeria | Midfield | 11 | 7.52 | 2,737,592 | 2,575,200 | 49.75 |
| 40 | Ivan Perisic | Croatia | Midfield | 4 | 7.62 | 2,661,362 | 903,200 | 49.75 |
| 41 | Juan Cuadrado | Colombia | Midfield | 11 | 7.47 | 24,994,720 | 2,645,450 | 49.25 |
| 42 | Ron Vlaar | Netherlands | Defender | 2 | 7.75 | 178,008 | 1,031,400 | 47.25 |
| 43 | Blaise Matuidi | France | Midfield | 14 | 7.48 | 13,129,016 | 1,378,100 | 44.75 |
| 44 | Enner Valencia | Ecuador | Forward | 13 | 7.5 | 1,173,352 | 3,650,900 | 44.75 |
| 45 | Jo Hyeon-Woo | South Korea | Goalkeeper | 23 | 7.6 | 2,308 | 3,057,000 | 43.75 |
| 46 | Whabi Khazri | Tunisia | Forward | 10 | 7.5 | 229,556 | 6,980,000 | 43.5 |
| 47 | Alexander Dominguez | Ecuador | Goalkeeper | 22 | 7.68 | 127,214 | 903,400 | 43.5 |
| 48 | Luka Modric | Croatia | Midfield | 10 | 7.48 | 50,906,071 | 630,000 | 43.25 |
| 49 | Diego Benaglio | Switzerland | Goalkeeper | 1 | 7.8 | 7,331 | 533,600 | 42.5 |
| 50 | Claudio Bravo | Chile | Goalkeeper | 1 | 7.4 | 8,289,627 | 5,610,000 | 42 |
| 51 | Keisuke Honda | Japan | Midfield | 4 | 7.48 | 1,165,598 | 3,333,700 | 42 |
| 52 | Jan Vertonghen | Belgium | Defender | 5 | 7.44 | 3,474,031 | 2,229,800 | 40.75 |
| 53 | Martin Demichelis | Argentina | Defender | 15 | 7.57 | 0 | 2,310,400 | 40.25 |
| 54 | Aleksandr Golovin | Russia | Midfield | 17 | 7.61 | 457,800 | 152,886 | 37.75 |
| 55 | Peter Etebo | Nigeria | Midfield | 8 | 7.52 | 489,476 | 881,754 | 37.25 |
| 56 | Sofiane Feghouli | Algeria | Midfield | 10 | 7.44 | 3,858,625 | 960,400 | 36.75 |
| 57 | José Giménez | Uruguay | Defender | 2 | 7.52 | 2,212,349 | 19,800 | 36.5 |
| 58 | Sulley Muntari | Ghana | Midfield | 11 | 7.47 | 835,735 | 1,045,800 | 33.5 |
| 59 | Son Heung-Min | South Korea | Forward | 7 | 7.43 | 13,370,925 | 188,800 | 32.5 |
| 60 | Hirving Lozano | Mexico | Forward | 22 | 7.34 | 1,783,086 | 3,781,000 | 32 |
| 61 | Ezequiel Garay | Argentina | Defender | 2 | 7.43 | 1,023,294 | 1,326,800 | 30.5 |
| 62 | Andreas Granqvist | Sweden | Defender | 4 | 7.54 | 56,787 | 19,800 | 30.25 |
| 63 | Guillermo Ochoa | Mexico | Goalkeeper | 13 | 7.29 | 8,555,821 | 1,956,000 | 29.75 |
| 64 | Oscar dos Santos Emboaba Júnior | Brazil | Midfield | 11 | 7.39 | 21,265,199 | 258,900 | 29.25 |
| 65 | Ahmed Musa | Nigeria | Forward | 7 | 7.39 | 1,703,053 | 1,142,100 | 28.75 |
| 66 | Branislav Ivanovic | Serbia | Defender | 6 | 7.47 | 128 | 1,430,000 | 28.25 |
| 67 | Harrison Afful | Ghana | Defender | 23 | 7.49 | 254,121 | 79,600 | 27.75 |
| 68 | Ivan Rakitic | Croatia | Midfield | 7 | 7.33 | 23,801,031 | 579,100 | 27.5 |
| 69 | Gylfi Sigurdsson | Iceland | Midfield | 10 | 7.44 | 198,954 | 958,800 | 27.5 |
| 70 | Giancarlo Gonzalez | Costa Rica | Defender | 3 | 7.5 | 104,951 | 283,200 | 27.5 |
| 71 | Artem Dzyuba | Russia | Forward | 22 | 7.37 | 1,172,780 | 1,585,500 | 26.75 |
| 72 | Kenneth Omeruo | Nigeria | Defender | 22 | 7.44 | 1,095,389 | 289,900 | 26.5 |
| 73 | Diego Godin | Uruguay | Defender | 3 | 7.36 | 4,570,385 | 648,750 | 26 |
| 74 | Mathieu Debuchy | France | Defender | 2 | 7.4 | 31,365 | 1,950,300 | 24.75 |
| 75 | Thiago Silva | Brazil | Defender | 2 | 7.31 | 21,122,968 | 425,400 | 24.25 |
| 76 | Georgios Samaras | Greece | Forward | 7 | 7.41 | 488,216 | 789,800 | 24.25 |
| 77 | Denis Cheryshev | Russia | Midfield | 6 | 7.36 | 1,041,784 | 1,097,600 | 23.75 |
| 78 | M'Baye Niang | Senegal | Forward | 19 | 7.29 | 1,520,066 | 1,890,500 | 23.25 |
| 79 | Joel Campbell | Costa Rica | Forward | 12 | 7.32 | 287,908 | 2,417,000 | 23.25 |
| 80 | Thomas Meunier | Belgium | Defender | 15 | 7.36 | 1,682,933 | 646,800 | 22.5 |
| 81 | Salem Al Dawsari | Saudi Arabia | Midfield | 18 | 7.32 | 1,570,241 | 850,000 | 21.25 |
| 82 | Sokratis Papastathopoulos | Greece | Defender | 19 | 7.39 | 485,502 | 692,200 | 21 |
| 83 | Mário Fernandes | Russia | Defender | 2 | 7.41 | 10,003 | 665,900 | 19 |
| 84 | Daniel Van Buyten | Belgium | Defender | 15 | 7.42 | 1,287 | 535,400 | 18 |
| 85 | Thorgan Hazard | Belgium | Midfield | 16 | 7.25 | 353,707 | 1,890,500 | 17.75 |
| 86 | Sergei Ignashevich | Russia | Defender | 4 | 7.41 | 115,000 | 6,760 | 16 |
| 87 | Viktor Claesson | Sweden | Midfield | 17 | 7.38 | 471 | 702,000 | 15.25 |
| 88 | John Stones | England | Defender | 5 | 7.28 | 1,414,968 | 17,820 | 12 |
| 89 | Ki Sung-Yeung | South Korea | Midfield | 16 | 7.31 | 48,324 | 579,100 | 10.5 |
| 90 | Carl Mikael Lustig | Sweden | Defender | 2 | 7.28 | 172,850 | 0 | 6.25 |
| 91 | Henrik Dalsgaard | Denmark | Defender | 14 | 7.23 | 0 | 62,900 | 2.25 |